

Electronic Acknowledgement Receipt

| | |
|---|---|
| EFS ID: | 6924269 |
| Application Number: | 10743520 |
| International Application Number: | |
| Confirmation Number: | 7681 |
| Title of Invention: | Server-based keyword advertisement management |
| First Named Inventor/Applicant Name: | Hermann Calabria |
| Customer Number: | 27885 |
| Filer: | Alan Carl Brandt |
| Filer Authorized By: | |
| Attorney Docket Number: | D/A3360Q1 XERZ 2 00688 |
| Receipt Date: | 01-FEB-2010 |
| Filing Date: | 19-DEC-2003 |
| Time Stamp: | 17:18:26 |
| Application Type: | Utility under 35 USC 111(a) |

Payment information:

| | |
|--|-----------------|
| Submitted with Payment | yes |
| Payment Type | Deposit Account |
| Payment was successfully received in RAM | \$ 180 |
| RAM confirmation Number | 4083 |
| Deposit Account | 240037 |
| Authorized User | |

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|-------------------------------|------------|--|------------------|------------------|
| 1 | Miscellaneous Incoming Letter | DOC006.pdf | 131757 ea569fa49e62777d4ef4c8263fc1c752b0752cc8 | no | 1 |

Warnings:**Information:**

| | | | | | |
|---|--------------------|------------|--|----|---|
| 2 | Transmittal Letter | DOC007.pdf | 338243 0c53dee8552e4a2d1cb0af034a7f0d7e6b7b5f9a | no | 3 |
|---|--------------------|------------|--|----|---|

Warnings:**Information:**

| | | | | | |
|---|---|--------------------|--|----|---|
| 3 | Information Disclosure Statement (IDS) Filed (SB/08) | ACB0000396V001.pdf | 611722 d2f2d31a695319f0a6c24d0d7d7de006c8048cca | no | 4 |
|---|---|--------------------|--|----|---|

Warnings:**Information:**

| | | | | | |
|---|-------------------------|--------------|---|----|---|
| 4 | Fee Worksheet (PTO-875) | fee-info.pdf | 30202 68425b9c260b1cf0e5cdc9bbcb829fcb083fa9fe | no | 2 |
|---|-------------------------|--------------|---|----|---|

Warnings:**Information:**

| | |
|-------------------------------------|---------|
| Total Files Size (in bytes): | 1111924 |
|-------------------------------------|---------|

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.